

BUTTERFLY

Argyranthemum frutescens



Butterfly *Argyranthemum frutescens*

Our Marguerites continue to set the standard for bloom production, heat tolerance, and versatility.

Growing Tips:

Deadheading may improve appearance but isn't necessary for continuous bloom.

Exposure: Sun or partial sun

Height: 18-36"

Spacing: 12-14"

Hardy Temp: 30°F (-1°C)

Uses:

Use in combinations, window boxes, and landscaping.

Features:

Spectacular bright daisies all season; heat tolerant; excellent garden performance.

PW
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WINNERS®
The #1 Plant Brand.®

Butterfly varieties:



VANILLA BUTTERFLY®
*Argyranthemum frutescens**4starvan¹ USPP14642 Can2148



Butterfly *Argyranthemum frutescens*

Award Winner:

25 Awards

Including: Excellent Rating, Massachusetts Horticultural Society; Best of Species, Penn State; Top Performer, Oklahoma State; Top Ten, Michigan State

Point of Purchase:

Order online at shop.provenwinners.com today.



18" x 45" or 12" x 30"
tag-shaped Butterfly sign



Growing Tips for Argyranthemum

- Requires high light in production.
- Needs 200 ppm fertilizer for optimal growth.
- Low light, tight spacing, and wet foliage will lead to disease.
- Prior to mid-March, a pinch may be beneficial on 4-5" pots. After mid-March, a pinch should not be necessary on 4-5".
- Transplant Argyranthemum liners first, then water in quickly after transplant.

Additional Culture Information for Argyranthemum

pH/EC: 5.8 - 6.2 / .6 - .9
 Growing Temperature: 65-72°/60-65°
 Holding Temperature: 40-50° outdoors
 Water Requirements: Moderate to Moist
 Planting and Timing: Spring through Summer Finish.
 Standard Plants Per Pot.
 Finish Times in Weeks: For 4-5", 5-7;
 for 6"/gallon, 7-8;
 for 8", 7-9;
 for 10-12", 10-14
 Spring Outdoor Finish: First to go outside

Notes:

Single plant 6" and gallons and all 8" and larger should be pinched once plants are actively growing. 5-10 ppm Sumagic® spray or a 1-3 ppm Bonzi® drench will help control growth. Winter flowering occurs in the Sunbelt states when grown under long days. Consider downey mildew preventative sprays biweekly under wet weather conditions. Seeing Crown gall on Butterfly is very rare in finished products, although it does happen. So if you experience problems with Agrobacterium (galls on butterfly), we suggest Galltrol and now NOGall.