



# 2010 Roadshow Agenda

- 7:30 a.m. - 8:30 a.m. Continental Breakfast
- 8:30 a.m. - 8:40 a.m. Welcome from Proven Winners - Dave Konsoer
- 8:40 a.m. - 10:00 a.m. The Proven Winners Program - Dave Konsoer
- 10:00 a.m. - 10:15 a.m. Break
- 10:15 a.m. - 12:00 p.m. The Plants - annuals, perennials, and flowering shrubs - John Gaydos
- 12:00 p.m. - 1:00 p.m. Lunch
- 1:00 p.m. - 2:15 p.m. The Plants - annuals, perennials, and flowering shrubs - John Gaydos
- 2:15 p.m. - 2:30 p.m. Cookie Break
- 2:30 p.m. - 3:30 p.m. Store-Within-A-Store Research Projects and Results - Utilizing merchandising techniques to increase sales throughout the entire store - Judy Sharpton

**Thanks for attending the 2010 Roadshow - have a great 2011 season!**

**For more information, visit [provenwinners.com](http://provenwinners.com), contact your Proven Winners Propagator, or one of the presenters.**

## **Presenter Contact Information**

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