

outdoor living extravaganza

a Retreat and Seminar with Proven Winners



Salt Lake City

February 20, 2010

Huntsman Institute Auditorium - University of Utah Campus
2000 Circle of Hope, Salt Lake City, UT 84112
801-585-0303

\$85 per person 9 am - 3 pm
(includes catered luncheon)

Register early. Space is limited. For more information,
go to www.provenwinners.com or call us
at 1-877-865-5818 toll-free

PW
PROVEN
WINNERS®
The #1 Plant Brand.®



Speakers:



Kerry Meyer

Kerry Meyer Plant Breeder turned Hortiholic

Only The Best for Your Garden

Proven Winners is dedicated to bringing only the best plants to the gardens of North America. Working closely with plantsmen and breeders from around the world, new and innovative potential Proven Winners' plants are vigorously trialed for years before introduction. The process of product development will be discussed in depth as well as unveiling the new introductions for your 2010 garden.



Carmen Johnston

Carmen Johnston Southern Belle Container Creator

Uncontained

Carmen Johnston, owner of Nectar and Company in Thomaston, Georgia, has a flair for creative container gardening. Known to place potted plants in a birdcage, turn a strawberry jar into a table, or use lanterns and chicken feeders as containers. She will be sharing not only her expertise in growing, but also her tips on how to find beauty and whimsy in unexpected places.



Tony Bielaczyc

Tony Bielaczyc Co-host & Editor of Martha Stewart Living Radio and Magazine

Explore Gardening with your Five Senses

The brilliantly colorful flower that started your love for gardening is just the beginning of the full range of the senses that can be discovered in your own backyard. Learn ways of capturing and working with the true beauty of color, the lure of scent, layers of sound, tastes to savor and the irresistible satisfaction of getting your hands dirty in the process. Whether it's the height of summer or the long days of winter, there's always a sensation to be had. So come along to explore gardening in the five senses.



P. Allen Smith

P. Allen Smith Garden Expert — PBS's P. Allen Smith Gardens

P. Allen Smith's Entryway WOW!

Join award-winning designer P. Allen Smith to learn the secrets of creating "stop the car" entryways for your home. Allen shows you how to turn a plain entrance into one with lots of pizzazz with colorful combinations of Proven Winners plants. Use Allen's fail-safe system for accenting all of your home's important first impression areas such as front and back doors, steps, walkways and garden entrances. Don't miss this fun and engaging presentation.

