

We're Here to Help

If you're looking for more great ideas or for additional information on Proven Winners varieties, visit your local independent garden center. More than 8,000 of them across North America grow and know Proven Winners. They are your resource for questions about which plants will be successful in your climate and your garden and how best to care for them. To find a local independent garden center that sells Proven Winners, visit www.provenwinners.com. You'll find lots of helpful gardening tips and ideas on our site as well. And if you have other questions, call us at 877-865-5818. The Proven Winners team is here to help.



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The Gardener's Idea Book



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Gardening Redefined

Proven Winners helps you create beautiful, vibrant, inviting outdoor space with innovative, vigorous, reliable flowering plants and shrubs and easy, inspiring ideas. We've literally written the book on it – the *Gardener's Idea Book*.

In the pages that follow, you'll find landscape and container gardening ideas for a broad range of styles and spaces – from a contemporary balcony in a bustling city to a traditional hearth and home patio and everything in between.

The definition of a gardening success begins with Proven Winners®, the #1 Plant Brand in North America. To find the plants featured in this *Gardener's Idea Book*, locate a Proven Winners garden center near you by visiting www.provenwinners.com/findaretailer.

This page and opposite, on table: **Rosy Outlook** – SUPERBELLS® Plum and Saffron *Calibrachoa* hybrids with SUPERTUNIA® Bordeaux *Petunia* hybrid

Opposite, in urns along wall: **Summer Meadow** – SUPERBELLS® Plum and Saffron *Calibrachoa* hybrids, GRACEFUL GRASSES® Purple Fountain Grass *Pennisetum setaceum*, 'Tuscan Sun' *Heliopsis*, 'Sweet Caroline Purple' *Ipomoea batatas*, and SUPERTUNIA® Bordeaux *Petunia* hybrid

Opposite, in small urn on back table: **Jumpin' Gemini** – SUPERBELLS® Plum and Saffron *Calibrachoa* hybrids

Opposite, outlined from top to bottom: 'Tuscan Sun' *Heliopsis*, SUPERBELLS® Plum *Calibrachoa* hybrid, SUPERTUNIA® Bordeaux *Petunia* hybrid, and SUPERBELLS® Saffron *Calibrachoa* hybrid

Front cover, from left to right: SUPERTUNIA® Raspberry Blast *Petunia* hybrid, SUPERTUNIA® Sangria Charm *Petunia* hybrid, and Steppin' Out – COLORBLAZE® Dipt in Wine *Coleus* hybrid with 'Sweet Caroline Purple' *Ipomoea batatas*



A Statuesque Statement

There is a visual elegance to height. Tall, swaying grasses surrounded by a variety of shorter flowering plants in an interesting urn or container make a statuesque statement and create a warm, relaxing feel. Or replace the grasses with a stately columnar shrub to create another classic style. And when the growing season is over, replant any perennials or shrubs in your garden to add value to your landscape.

At left in large matching urns: **Summer Meadow** – SUPERBELLS® Plum and Saffron *Calibrachoa* hybrids, GRACEFUL GRASSES® Purple Fountain Grass *Pennisetum setaceum*, 'Tuscan Sun' *Heliopsis*, 'Sweet Caroline Purple' *Ipomoea batatas*, and SUPERTUNIA® Bordeaux *Petunia* hybrid

At left in small urn on table: **Jumpin' Gemini** – SUPERBELLS® Plum and Saffron *Calibrachoa* hybrids

Near right: **Calypso Queen** – FLAMBE® Yellow *Chrysocephalum apiculatum*, SUPERTUNIA® Bordeaux and Royal Velvet *Petunia* hybrids, and North Pole™ *Thuja occidentalis*

Far right in matching urns: **Cast a Spell** – DOLCE® Licorice *Heuchera* hybrid surrounding North Pole™ *Thuja occidentalis*

Far right, center container: **Oak Creek** – SUPERBELLS® Dreamsville and Saffron *Calibrachoa* hybrids surrounding COLORBLAZE® 'Sedona' *Coleus* hybrid





Three White Containers Make One Great Combination

Want a sure thing? Plant our Picasso's Fantasy combination. Because all three plants in this combination are vigorous growers, it's best to start with a large container, planting equal numbers of each plant. For most containers, two of each or three of each is optimal. With consistent watering and occasional trimming and shaping, you'll have a container full of vibrant plants that will stop people in their tracks. And if you're looking for a solitary stunner that will perform from early spring to the first hard freeze, in containers or the landscape, Snow Princess® is your best bet.



Opposite: Picasso's Fantasy – SUPERTUNIA® PRETTY MUCH PICASSO® *Petunia* hybrid, SNOW PRINCESS® *Lobularia* hybrid, and 'Sweet Caroline Light Green' *Ipomoea batatas* – also shown in Proven Winners containers at right

At right: Lavender Luster – SNOW PRINCESS® *Lobularia* hybrid and SUPERTUNIA® Giant Pink and Lavender Skies *Petunia* hybrids with a mono of SNOW PRINCESS® *Lobularia* hybrid

Above: SNOW PRINCESS® *Lobularia* hybrid with SUPERTUNIA® Vista Bubblegum *Petunia* hybrid



Be a Trend Setter

You can count on Proven Winners to provide you with tried-and-true varieties that have won gardeners' praise over the years. But you can also look to us for the newest, most innovative plants and know that you won't be disappointed. That's because only the best-performing new plants become Proven Winners and only after years of testing and trialing. We set the trend – and we set the bar for quality. See our complete line of introductions by visiting www.provenwinners.com and clicking on the "What's New" tab.



SUPERBELLS® Coralberry Punch *Calibrachoa hybrid*



SUPERBELLS® Blackberry Punch *Calibrachoa hybrid*



Sheer Delight –
SLIGHTLY STRAWBERRY™ *Anisodonta hybrid*
underplanted with 'Sweet Caroline Purple'
Ipomoea batatas



LUCIA™ Lavender Blush *Lobelia erinus*



Above: A drift of INTENSIA® Blueberry *Phlox hybrid* planted alongside SUPERTUNIA® Sangria Charm *Petunia hybrid*
Far left: Captivating – SUPERTUNIA® Sangria Charm with 'Sweet Caroline Sweetheart Light Green' *Ipomoea batatas*
Far left: Midnight Magic – SUPERTUNIA® Indigo Charm with 'Sweet Caroline Light Green' *Ipomoea batatas*



New versions of three old favorites.

Intensia® fans will love the larger leaf size and more upright habit of the new Blueberry introduction. An ideal landscape plant, this continuous bloomer is one of the few true blue flowering plants on the market. And if you're sold on Supertunia® Vista, wait until you see how the new Charm series looks in your landscape. You'll get the same great Supertunia performance in a miniature flower form. There is also a super new Superbells® series called Punch, which offers a striking two-tone coloration of this popular series.

Graced Space

Whether you're hosting a large outdoor party or just sharing a solitary morning coffee, grace your space with well-placed containers of vibrant Proven Winners. And don't be afraid to try something new. The eight popular varieties shown below are the basic ingredients of a winning recipe. Depending on the amount of light your outdoor space receives every day, you can create stunning containers of blooms and foliage.

For instance, for an area that receives six hours or more of sun each day, plant urns filled with any or all of the Superbells® varieties, or mix and match them with any of the other four versatile beauties shown here to create your own personal look. And if your garden features more shady areas, choose ColorBlaze® 'Sedona' or any other ColorBlaze Coleus, as they can thrive in a variety of light conditions.

How Much Sun Does My Plant Need?

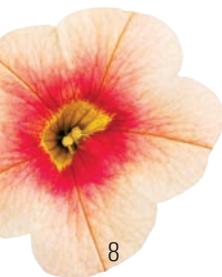
Check the Proven Winners tag for information on your plant's light requirements.

Full Sun means 6 hours or more of direct sunlight.

Part Sun/Part Shade means 3 to 6 hours, preferably in the morning or early afternoon.

Full Shade means less than 3 hours of direct sunlight, with filtered sunlight the rest of the day.

Below from left to right: SUPERBELLS® Peach *Calibrachoa* hybrid, CHARMED® Wine *Oxalis regnellii*, SUPERBELLS® Yellow Chiffon *Calibrachoa* hybrid, FLAMBE® Yellow *Chrysocephalum apiculatum*, SUPERBELLS® Dreamsicle *Calibrachoa* hybrid, COLORBLAZE® 'Sedona' *Coleus* hybrid, GRACEFUL GRASSES® Purple Fountain Grass *Pennisetum setaceum*, and GRACEFUL GRASSES® Toffee Twist *Carex flagellifera*





Foliage Flair

Few plants rival Coleus for versatility. They require little care and can thrive in full sun or even full shade. Plus, they are a great companion for flowering plants and work well when paired with other foliage plants, too. And because most gardeners feel that Coleus looks best before flowering, our ColorBlaze® collection features exceptional varieties that either do not flower at all or that bloom late in the season.

Growing Tip:

To keep Coleus foliage in top shape, you can pinch off the blooms as they appear.

Clockwise from top: COLORBLAZE® Dipt in Wine, 'Sedona,' and LifeLime Coleus hybrids

Opposite, at left: Sunbeam Dream – SUPERBELLS® Dreamsicle *Calibrachoa* hybrid, FLAMBE® Yellow *Chrysocephalum apiculatum*, and GRACEFUL GRASSES® Toffee Twist *Carex flagellifera*
 Opposite, at top right: Lucky Charm – SUPERBELLS® Dreamsicle and Yellow Chiffon *Calibrachoa* hybrids, COLORBLAZE® 'Sedona' Coleus hybrid, and CHARMED® Wine *Oxalis regnellii*
 Opposite, at bottom right: Peaches 'n Cream – SUPERBELLS® Saffron, Peach, and Yellow Chiffon *Calibrachoa* hybrids, and GRACEFUL GRASSES® Purple Fountain Grass *Pennisetum setaceum*, flanked to the left by GRACEFUL GRASSES® Purple Fountain Grass *Pennisetum setaceum* and SUNSHINE BLUE® *Caryopteris incana*
 Above, at left: Golden Glaze – SUPERBELLS® Peach and Yellow Chiffon *Calibrachoa* hybrids and FLAMBE® Yellow *Chrysocephalum apiculatum* with GHOST® *Weigela florida* in the background



Elegant White



Do you plan to throw a garden party or host an outdoor wedding or other special event this season? If so, think white. Nothing adds an air of elegance quite like an array of delicate white blooms surrounded by a brilliant palette of green foliage. Distinctive white plants, like Diamond Frost® and Snow Princess®, brighten your outdoor space in the most sophisticated way and yet are extremely simple to grow and maintain. A few well-placed candles can bathe your white garden setting in just the right light and set the mood for your gathering. You can also add texture and additional visual interest by filling in background spaces with larger plants, like Graceful Grasses® Vertigo™ or ColorChoice® ‘Limelight’ Hydrangea.

Opposite and above at far right: Silvery Moon – SUPERBELLS® White *Calibrachoa* hybrid, SNOW PRINCESS® *Lobularia* hybrid, SUPERTUNIA® Vista Silverberry and SUPERTUNIA® White *Petunia* hybrids

Top left: First Blush – DIAMOND FROST® *Euphorbia* hybrid, DAISY MAY™ *Leucanthemum* hybrid, ILLUSION® Emerald Lace *Ipomoea batatas*, and SUPERTUNIA® White *Petunia* hybrid

Top center: Dainty Delight – SUPERTUNIA® White *Petunia* hybrid and ILLUSION® Emerald Lace *Ipomoea batatas* with ‘Limelight’ *Hydrangea macrophylla* and GRACEFUL GRASSES® VERTIGO™ *Pennisetum purpureum* in the background

Bottom left and bottom center: Silk & Satin – DIAMOND FROST® *Euphorbia* hybrid with GRACEFUL GRASSES® BLUE MOHAWK™ *Juncus inflexus*

Outlined, at far right: SNOW PRINCESS® *Lobularia* hybrid and SUPERTUNIA® White *Petunia* hybrid





Think Outside the Container

If you think containers can only be used to frame doorways or provide a visual anchor for a patio, a bench, or a front step, it's time to think outside the container. As you can see here, decorative urns in varying heights add flair and color to beds and borders. Plus, they can fill gaps and hide awkward spaces. To get the greatest visual impact, don't be afraid to mix and match styles of containers as well as plants, but be sure to stick with a similar color palette and select container colors that complement your garden furniture or accessories.

The clean, white blooms of our new perennial Daisy May,[™] *Leucanthemum* make it a great choice because it coordinates with most any setting, works well in a neutral container, and provides a season-long profusion of flowers. And if you're looking for a bright yellow complement to any variety on the white and yellow spectrum, our new Goldilocks Rocks[™] *Bidens* is the answer. In bloom all summer long, this compact, trailing plant, creates exceptional hanging baskets and containers.

Opposite, left to right: LUSCIOUS[®] Lemonade *Lantana hybrid*, DAISY MAY[™] *Leucanthemum*, and COLORBLAZE[®] Lifeline *Coleus hybrid*

Opposite, at right of bench: Sunny Disposition – ILLUSION[®] Emerald Lace *Ipomoea batatas*, LUSCIOUS[®] Lemonade *Lantana hybrid*, and DAISY MAY[™] *Leucanthemum*

Opposite, outlined: LUSCIOUS[®] Lemonade *Lantana hybrid* and DAISY MAY[™] *Leucanthemum*

Above left to right: GOLDILOCKS ROCKS[™] *Bidens hybrid*, Lemonade Stand – SUPERBELLS[®] Yellow *Calibrachoa hybrid*, LUSCIOUS[®] Lemonade *Lantana hybrid*, and SUPERTUNIA[®] Citrus *Petunia hybrid*



Butterfly Bonanza

Invite butterflies to your garden by choosing the right plants, like the combination shown on the right. For a list of varieties that attract butterflies, visit www.provenwinners.com.

Sky's the Limit

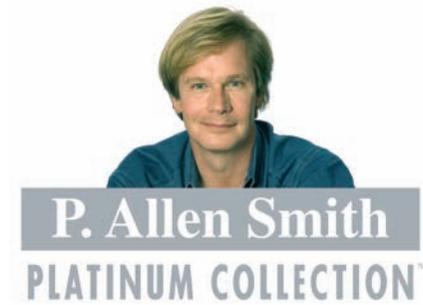
Just because your view is sky high and there's no dirt to dig, doesn't mean you can't create an outdoor space that others envy. Simple iron furniture with contemporary fabric accents come alive when you add a collection of glossy black containers in a variety of heights and shapes and fill them with stylish foliage and flowering plants from Proven Winners.

Growing Tip:

A balcony full of containers in full sun will require frequent watering. Consider planting many of our low-water-use plants. For a list, visit www.provenwinners.com.

Below, left to right: SUPERTUNIA® Red *Petunia hybrid*, COLORBLAZE® Kingswood Torch, and Royal Glissade Coleus *hybrids*, and DAREDEVIL® Claret *Pelargonium zonale*
 Opposite, container at left: Crescendo – COLORBLAZE® Kingswood Torch Coleus *hybrid*, ILLUSION® Midnight Lace *Ipomoea batatas*, GRACEFUL GRASSES® Purple Fountain Grass *Pennisetum setaceum*, and SUPERTUNIA® Red *Petunia hybrid*
 Opposite, second from left: Amber Glow – SUPERBELLS® Dreamsicle *Calibrachoa hybrid*, COLORBLAZE® Royal Glissade Coleus *hybrid*, and ILLUSION® Midnight Lace *Ipomoea batatas*
 Opposite, large container to right of umbrella: Overjoyed – COLORBLAZE® Royal Glissade Coleus *hybrid*, GRACEFUL GRASSES® KING TUT® *Cyperus papyrus*, 'Sweet Caroline Sweetheart Red' *Ipomoea batatas*, LUSCIOUS® Citrus Blend *Lantana hybrid*, and DAREDEVIL® Claret *Pelargonium zonale*; other containers in same grouping – SUPERBELLS® Dreamsicle *Calibrachoa hybrid* and GRACEFUL GRASSES® Purple Fountain Grass *Pennisetum setaceum*
 Opposite, far right: Stand & Salute – SUPERBELLS® Red *Calibrachoa hybrid*, GRACEFUL GRASSES® KING TUT® *Cyperus papyrus*, ILLUSION® Midnight Lace *Ipomoea batatas*, and LUSCIOUS® Citrus Blend *Lantana hybrid*





What's So Great About Proven Winners?

These 35 Plants in the P. Allen Smith Platinum Collection

A passionate gardener who shares his ideas, enthusiasm, and expertise for garden design with the public, P. Allen Smith knows a good thing when he sees it. And his Platinum Collection proves that he sees it in Proven Winners. Many of the ideas he shares with his viewers and readers include our plants because they're colorful, vigorous, and reliable. In fact, P. Allen Smith has expanded his Platinum Collection to include long-time gardener favorites as well as some of the most innovative new varieties on the market. Take your *Gardener's Idea Book* to your favorite garden center this spring, and choose some of P. Allen Smith's recommendations for your containers and landscape.

At right: P. Allen Smith with LUSCIOUS® Citrus Blend™ *Lantana hybrid*





The texture, height, and movement of grasses create a feeling of relaxation in your garden. And with the variety and versatility of the Graceful Grasses® Collection from Proven Winners, that serenity can come in many forms. Many of our grasses grow tall and wide, swaying in the breeze and providing a gentle vertical accent in an open outdoor setting. They're exceptional specimen plants that make a statement. They can fill a large container or add elegance to the landscape, either alone or in combination with bright bloomers that match the grasses' light requirements. And if you have a water element or are considering adding one to your garden, our Cyperus plants are a perfect complement. Add a watery blue container or two of blooming varieties, and you've created a peaceful retreat.

Growing Tip:

If you don't have a pond or water element, you can still grow these water-loving Cyperus plants in an upright container. Just place a garbage bag inside the container to hold the water. It acts like a bog every time the plant is watered.

Left, in water: GRACEFUL GRASSES® KING TUT® *Cyperus papyrus* and GRACEFUL GRASSES® BLUE MOHAWK™ *Juncus inflexus* with GRACEFUL GRASSES® BABY TUT™ *Cyperus involucratus* in the background

Left, in containers, left to right: SUPERTUNIA® Lavender Skies, Bordeaux, Royal Velvet, Lavender Skies *Petunia hybrids* and LAGUNA™ Sky Blue *Lobelia hybrid*
 Opposite, clockwise from top: GRACEFUL GRASSES® VERTIGO™ *Pennisetum purpureum*, GRACEFUL GRASSES® BABY TUT™ *Cyperus involucratus*, and GRACEFUL GRASSES® Fiber Optic Grass *Scirpus cernuus*

At far right: GRACEFUL GRASSES® Purple Fountain Grass *Pennisetum setaceum* punctuated by COLORBLAZE® Kingswood Torch *Coleus hybrid*



Serene & Green



A Colorful Transformation

A shade-filled patio doesn't have to be dull. With some bright-blooming shade lovers from Proven Winners and some creative flair, a once empty space can be transformed into a cozy and colorful retreat, like the one shown here. Start with Dolce® Heuchera and other perennials that can be planted in containers the first season and then transplanted into the landscape at the end of the summer for years of color and enjoyment. Then add seasonal color by choosing from Proven Winners' wide selection of flowering shade plants, including Infinity® New Guinea Impatiens, Rockapulco® Double Impatiens, and Catalina® and Summer Wave® Torenia. You can create a theme and your own personal signature to the space with your selection of patio furniture, fabrics, and garden accessories.



Before



Above, left to right: DOLCE® Licorice *Heuchera hybrid*, INFINITY® Lilac *New Guinea Impatiens*, DOLCE® Peach Melba *Heuchera hybrid*, INFINITY® Light Purple *New Guinea Impatiens*, and 'Sweet Caroline Green Yellow' *Ipomoea batatas*
Opposite, left of bench: INFINITY® Salmon *New Guinea Impatiens* and DOLCE® Crème Brûlée *Heuchera hybrid*
Opposite, right of bench: Mesmerizing – GRACEFUL GRASSES® Purple Fountain Grass *Pennisetum setaceum*, 'Sweet Caroline Light Green' *Ipomoea batatas*, and INFINITY® Salmon *New Guinea Impatiens*
Outlined flowers: INFINITY® Salmon *New Guinea Impatiens*



After



LITTLE LIME™ *Hydrangea paniculata*



LETS DANCE® Starlight
Hydrangea macrophylla



INCREDIBALL® *Hydrangea arborescens*

Hydrangea Heaven

If you love big blooms, big color, and big value, you'll love the Proven Winners® ColorChoice® line of Hydrangeas. In gardens or containers, their foliage and blooms add grandeur to your outdoor living space. And because they're cold-hardy shrubs, you can expect them to bring their color to your garden year after year, making them valued and valuable additions to your landscape. When fresh cut, Hydrangea blooms add elegance to your table, and they continue to add decorative interest to your home when used in dried arrangements.

Our big family of big bloomers features unique varieties, like Invincibelle®, the first pink 'Annabelle'™ Hydrangea, and Incrediball®, a beauty with a flower head that can grow to 12" in diameter, as well as award winners, like 'Limelight' and its smaller cousin, Little Lime™.



At left: INVINCIBELLE™ Spirit *Hydrangea arborescens* – What makes this plant unique? It's the very first pink-flowered Mophead *Hydrangea arborescens*. Plus, it's helping raise awareness and funds for breast cancer research, with \$1.00 going to the Breast Cancer Research Foundation for each Invincibelle Spirit Hydrangea sold. We hope to raise \$1 million and encourage you to donate as well. BCRF is dedicated to preventing breast cancer and finding a cure in our lifetime by funding clinical and translational research worldwide. Find out more about this worthy organization at www.brcfure.org.



Above, left to right: CITYLINE® Vienna, Paris, Berlin *Hydrangea macrophylla*, LET'S DANCE® Moonlight *Hydrangea macrophylla*





Everything's Coming Up Roses with OSO Easy® and Home Run®

Our ColorChoice® Home Run® and OSO Easy® Roses are exceptional examples of just how simple it can be to grow a garden full of magnificent beauties that look delicate but act tough. With their glossy foliage, low-mounding habit, and lovely blooms, you would think these landscape Roses would require lots of care, but that's not the case. All varieties are easy to maintain, they don't even need pruning, and have superior disease resistance.

Above, in landscape: OSO EASY® Fragrant Spreader *Rosa hybrid* Above, individual blooms, left to right: OSO EASY® Honey Bun, Paprika, Cherry Pie, Strawberry Crush, Peachy Cream *Rosa hybrids*, and HOME RUN® *Rosa*

Bloomerang® Keeps Coming Back

Shrubs add a distinctive flair to the landscape. But if you've shied away from them because you don't know how they'll grow or where in your yard they'll look best, start slowly. Choose one of the many exceptional ColorChoice® varieties, like Bloomerang® shown here, and plant it in a large container the first year. Place it in an area that meets the light requirements of the plant – in the case of Bloomerang that would be full sun – water frequently to establish root growth, and watch how it fills out your container the first year, what wildlife it attracts, and when it blooms. Use that information to determine where it will work best. And remember to allow for additional growth when you replant it in the landscape that fall. With ColorChoice shrubs, you'll add both beauty and value to your outdoor space.

Pruning Tip:

Bloomerang should be pruned after the first bloom and simply deadheaded after that.

At right: BLOOMERANG® Purple *Syringa x 'Penda'*

Bloomerang is the most compact, most generously blooming dwarf Lilac on the market. The fragrant flowers are prolific in the spring, and the shrub reblooms in mid-summer to frost, long past even the latest-blooming Lilacs. Its petite size makes it an ideal choice for a small garden or even a container.



It's an Art



Select a favorite container. Make sure it has a drainage hole. Fill it with a quality potting soil. Add Proven Winners time-release plant food.



Select a vibrant combination of Proven Winners plants. Make sure they have the same light and water requirements. Purchase equal numbers of each – 2 each for a 14" container and 3 or more for larger containers.



Choose one variety and plant in opposite sides of the container.



Plant your second variety alternating with the first.



Fill in the container with the third variety. With time, water, and Proven Winners plant food, your container will grow into a tapestry of bright, shimmering colors.



At right: All Fired Up – SUPERBELLS® Dreamsicle *Calibrachoa hybrid*, SUNSATIA® Lemonade *Nemesia hybrid*, and SUPERBENA® Pink Shades *Verbena hybrid*

Container design is art, but it's science, too. The art begins with your selection of Proven Winners. If you choose plants that are similar in size, like those in the All Fired Up combination shown here, the science is in how you plant and care for them. By following the step-by-step instructions shown here, you're sure to enjoy containers of blooming beauty all season long. If you choose plants of varying sizes and growth habits for your containers, plant from the center out, with the tallest plant in the back center, smaller plants around the base of the tall plant, and trailing plants at the container's edge to spill over the side. For more container ideas and planting tips, visit www.provenwinners.com.