



ONLY \$30
A \$150 VALUE

www.provenwinners.com

contents include:

- 100 Shimmer Cards (customized cards - \$20)
- 100 bands and foil seals
- 100 "We Grow Smiles" tags
- 100 floral picks
- 2 t-shirts (one-size fits all)
- 48" x 11" banner

Orders will ship immediately following January 1, 2010. Customized kits will ship 2-3 weeks after order is placed (after January 1)

- Please send a "We Grow Smiles" Kit with blank cards (\$30) - PW0302
- Please send a "We Grow Smiles" Kit with custom cards* (\$50) - PW0301

company name _____

contact name _____

mailing address _____

city _____ state _____ zip _____

phone _____ date of event _____

event location _____

custom imprint copy* _____

We will promote your event online in addition to using Facebook & Twitter

Please note that Proven Winners® branded containers **MUST** be used, so please check the box below. Thank you.

- we agree to use Proven Winners® branded containers
- VISA MasterCard exp. _____

number _____

name on card _____

Please fax your order to **815.895.1873** or order online at www.provenwinners.com (if you will be having a large event, please call Sandy Wentworth at **877.895.8138**)

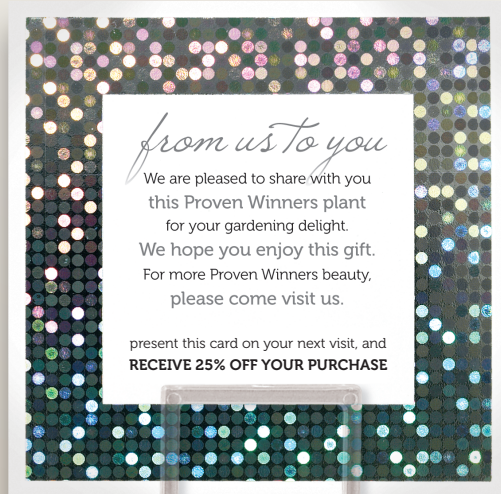
* Please limit imprint copy to 40 words or less; if you would like your logo included on custom cards, please email the logo file to sandy@provenwinners.com.

Why a Smile Campaign?

It's a great way to interact with new and existing customers that creates goodwill, all while promoting your business.

Choosing a Location - While you can certainly host the event at your garden center, by choosing a different location you can increase your exposure to potential new customers. Select a location with high traffic, such as a local coffee house, school sporting event or community festivals (whatever location you choose, be certain to get permission from local officials or neighboring businesses). In the event of rain, having an alternative date is advisable.

Resources - The experts at Proven Winners® are available to assist with some of the public relations of your campaign, and will follow-up afterwards to hear about the success of the event. In addition, printable gift cards are available to distribute with your plants (use the message to promote a special sale, as an open house invitation, as a percentage off a future purchase, etc.) for a nominal charge. Kits and customized cards can be purchased from our online store at www.provenwinners.com.



shimmer card

Bonus! - Proven Winners® will give a FREE flip video camera to any garden center that receives television coverage of the Smile Campaign.



48" x 11" banner

